



## LAWRENCE D.S. BROUGHTON

Owner & CEO, Broughton Media Group LLC  
Co-Founder Black Gay Weddings

### **Visionary | Media Innovator | Community Advocate | Actor & Storyteller**

Lawrence Broughton is a dynamic force in digital media and storytelling, bringing a unique blend of performance, advocacy, and innovation to the wedding industry. As the co-founder of Black Gay Weddings (BGW), he is committed to increasing visibility for LGBTQIA+ people of color, ensuring their love stories are celebrated on a grand scale.

With a background in acting and performance, Lawrence brings a level of charisma and polish to every production, elevating BGW's content with compelling interviews, high-quality scripted segments, and immersive storytelling. He currently leads all BGW interviews, engaging couples in heartfelt conversations that capture the essence of their love and journey. His ability to make each couple feel comfortable on camera allows their authentic stories to shine.

Beyond interviews, Lawrence is instrumental in curating live events, crafting scripted content, and developing social media campaigns that drive engagement and impact. Every Sunday, he and Michael co-host After-Stream Live Sessions, where they dive deeper into discussions with featured couples, vendors, and the BGW community.

Through initiatives like BGW Elevate Magazine, The LGBTQBizList, and the Legacy of Love Initiative, Lawrence continues to build a platform that not only celebrates Black LGBTQIA+ love but amplifies it.

Lawrence's dedication extends beyond media, he is actively building a legacy that empowers LGBTQIA+ couples and LGBTQ-Friendly businesses through advocacy, networking, and economic opportunities. Whether developing award-winning campaigns, curating live events, or collaborating with vendors, his mission remains the same: to ensure Black LGBTQIA+ love is seen, honored, and celebrated on a global stage.

