

**FOR IMMEDIATE RELEASE | February 12, 2025**

## **Black Gay Weddings Launches “Legacy of Love Sundays” to Celebrate Black LGBTQIA+ Love Stories and LGBTQIA-inclusive Businesses.**

Los Angeles, CA – Black Gay Weddings (BGW), the leading platform dedicated to amplifying and celebrating Black LGBTQ+ love and relationships, is thrilled to announce the debut of Legacy of Love Sundays—a new weekly programming block premiering on March 2, 2025. This groundbreaking initiative will showcase two signature series, Black Gay Love and On The List, offering an authentic, joyful, and unapologetic look at love, commitment, and the businesses that support the LGBTQIA+ community.

Every Sunday, viewers will be immersed in heartfelt love stories, expert vendor insights, and premium content that uplifts and educates both our community and the industry.

“Black LGBTQIA+ love is powerful, beautiful, and deserves full representation in media,” says Lawrence Broughton, Co-Founder of Black Gay Weddings. “Legacy of Love Sundays is more than just entertainment—it’s a movement to ensure our stories are seen, our businesses are celebrated, and our voices are heard.”

### **What to Expect on Legacy of Love Sundays**

- ★ **Black Gay Love** – A deeply personal, 30-minute series highlighting real Black LGBTQ+ couples through exclusive interviews, stunning wedding footage, and heartfelt moments, along with fun and a game show. From newlyweds to anniversary milestones, each episode shares the joys and challenges of love.
- ★ **On The List** – A dynamic showcase of LGBTQ-friendly wedding vendors and businesses, giving couples insider access to top-tier services while empowering entrepreneurs who support the LGBTQIA+ community.
- ★ **Premium & Interactive Features** – Exclusive subscriber-only content for BGW’s Instagram Premium members, including behind-the-scenes footage, interactive Q&A sessions, and live after-show discussions.

### **The Power of Representation**

Legacy of Love Sundays was created in response to the overwhelming demand for increased representation of Black LGBTQIA+ love stories in mainstream media. While LGBTQIA+ couples have made strides in visibility, Black queer love and Black LGBTQ-owned businesses remain vastly underrepresented in wedding and lifestyle content.

With over 127,500 Instagram followers and a reach of 2.7 million unique accounts per month, BGW has built a thriving, engaged community eager for content that speaks directly to their experiences. Legacy of Love Sundays is set to become the go-to weekly destination for love, celebration, and community-building.

### **How to Watch & Get Involved**

- **Premiere Date:** Sunday, March 2, 2025
- **Where:** Available on Instagram (@BlackGayWeddings)
- **Follow Along:** Join the conversation using #LegacyOfLoveSundays #BlackGayLove #OnTheList
- **Get Featured:** Engaged and married couples who have subscribed to the platform, as well as LGBTQBizList vendors, can apply to be featured via [BGWElevate.com/legacy](https://BGWElevate.com/legacy).

**For press inquiries, interview requests, or partnership opportunities, please contact:**

### **Michael Broughton**

COO/Co-Founder, Black Gay Weddings

✉ [Press@BlackGayWeddings.com](mailto:Press@BlackGayWeddings.com)

☎ (833) 427-6844 Ext. 6

