

# Black Gay Weddings (BGW) Press Kit

Last Updated: February 2025

## 1. About Black Gay Weddings

Black Gay Weddings (BGW) is the leading digital media platform celebrating and amplifying Black LGBTQIA+ love and wedding culture. Founded to bridge the gap in representation, BGW showcases real love stories, LGBTQ-friendly wedding vendors, and an inclusive community that uplifts Black queer couples in every stage of their love journey.

### Our Mission

To increase the visibility of Black LGBTQIA+ love in media by providing authentic, high-quality storytelling and ensuring that LGBTQ-friendly businesses thrive in a supportive, inclusive space.


### Key Achievements


- ✔ 127,500+ Instagram followers and growing
- ✔ 2.7 million monthly reach across digital platforms
- ✔ The LGBTQBizList Directory – Connecting couples with affirming wedding vendors
- ✔ Featured in major media outlets and national platforms

## 2. What is Legacy of Love Sundays?

Legacy of Love Sundays is a groundbreaking new weekly content block from Black Gay Weddings, launching March 2, 2025. It is designed to fill the gap in mainstream wedding media by providing a space for Black LGBTQIA+ couples and businesses to tell their stories and thrive.

### Programming Overview

 **Black Gay Love** – A deeply personal, 30-minute series featuring real Black LGBTQIA+ couples as they share their love stories, wedding journeys, and commitment milestones. Ending the interviews with a fun and sometimes revealing game.

 **On The List** – A showcase of top LGBTQ-friendly wedding vendors, offering exclusive insights and expert guidance for couples planning their weddings.

 **Interactive Features:** Exclusive subscriber-only content, behind-the-scenes footage, Q&A sessions, and live discussions on Instagram Premium.

### Why It Matters

- 📣 **Black LGBTQIA+ couples are underrepresented** in wedding media, and BGW is changing that.
- 📣 **Visibility drives inclusivity**, ensuring LGBTQ-Friendly vendors gain more business and support.
- 📣 **Engagement-driven content** that educates, entertains, and uplifts the community.

 **Premiere Date:** March 2, 2025

 **Where to Watch:** Instagram (@BlackGayWeddings)



BGW *Elevate*  
MAGAZINE



## 3. BGW on The Jennifer Hudson Show

 **National TV Spotlight!** On February 28, 2025, Black Gay Weddings will be featured on The Jennifer Hudson Show, highlighting:

- The importance of representation in the wedding industry
- The LGBTQBizList and how it supports wedding vendors

## Why This is a Historic Moment

 **One of the first times Black LGBTQIA+ love stories** have been highlighted on a national daytime talk show.

 **Elevates LGBTQ-friendly wedding vendors** and affirms their place in the industry.

 **Drives visibility to Black Gay Weddings and the broader mission.**

 **Air Date:** February 28, 2025

 **Watch:** Check local listings at [JenniferHudsonShow.com](http://JenniferHudsonShow.com)

## 4. Media Assets

### High-Resolution Images & Logos

- BGW official logo (transparent & full-color)
- Photos of featured couples from Black Gay Love
- Sneak peeks from On The List vendor showcases

### Promo Videos & Trailers

- Legacy of Love Sundays teaser clip
- On The List vendor showcase preview
- BGW on The Jennifer Hudson Show behind-the-scenes footage

### Press Release PDFs

- Legacy of Love Sundays Official Announcement
- LGBTQBizList Live Sign & Save Event
- The Jennifer Hudson Show Feature Release

### Exclusive Interview Availability

- Lawrence & Michael Broughton, Co-Founders of BGW
- Black LGBTQIA+ couples featured in Black Gay Love
- LGBTQ-Friendly wedding vendors featured in On The List


 **Download Media Assets Here:** [BGWElevate.com/assets](http://BGWElevate.com/assets)

**For press inquiries, interview requests, or partnership opportunities, please contact:**

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